

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 57065   CF   LOC-POL   FBD - LBD: 10/23/12 - 10/23/12   HL#:   Created: 10/22/12 03:18 PM

Client: TIM MURPHY FOR CONGRESS...   CPE: / /   Agency Commission: 15 %   Updated: EMENDEL on 10/22/12 03:26 PM

Agency: BRABENDER COX (216578)   Product: TIM MURPHY 10/23 ONLY   Self Protect.: :00:00   Confirmed: 10/22/12 03:23 PM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 10/23/12 09:33 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM : SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY MURPHY FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	* T * * * * *	MORN	30	D			0.0	\$380.00	1	\$380.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										
002	MLOCAL6A	* T * * * * *	MORN	30	D			0.0	\$675.00	1	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										
003	MEARLY	* T * * * * *	MORN	30	D			0.0	\$380.00	1	\$380.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										
004	NNOON	* T * * * * *	NEWS	30	B			0.0	\$585.00	1	\$585.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										
005	DSOAPS	* T * * * * *	DAY	30	B			0.0	\$405.00	1	\$405.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										
006	NEWS4PM	* T * * * * *	NEWS	30	D			0.0	\$585.00	1	\$585.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										
007	NEWS430PM	* T * * * * *	NEWS	30	D			0.0	\$585.00	1	\$585.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

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Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/23/12 09:33 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS5PM	* T * * * * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS6PM	* T * * * * *	NEWS	30	D			0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS630PM	* T * * * * *	NEWS	30	D			0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NCBS7PM01	* T * * * * *	CNWS	30	B			0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE03	* T * * * * *	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	LLETTER01	* T * * * * *	LETT	30	B			0.0	\$575.00	1	\$575.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	13	0	\$10,310.00	\$8,763.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Order Totals:	\$10,310.00	\$8,763.50	\$0.00	\$0.00
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